



ASTRUMSOLAR®

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## **ASTRUM SOLAR COMPANY BACKGROUNDER**

Born out of a vision that good works make for good business and to enable people to live more sustainable, energy-efficient lifestyles, the founders of Astrum Solar came together in 2007 to form what it now a leading installer of residential and small commercial solar panel systems in the Eastern U.S..

With operations in Delaware, Maryland, Michigan, New Jersey, New York, Ohio, Pennsylvania, Virginia, Washington D.C. and West Virginia, Astrum Solar's mission is to spread solar power to the roofs of America while ensuring that its customers get the most out of their solar panels: the most energy generated, the most return on their investment, the most beneficial environmental impact and the most joy each time they see a sunny day. And, equally important, Astrum Solar's customers get to share in the personal rewards of going from energy consumers to clean energy producers.

Building on the belief that simplifying the process of going solar will be key to its widespread adoption, and to provide the industry's premier customer experience, Astrum Solar invites customers to first visit the company's online solar calculator, which provides customers real pricing for going solar in only a few minutes. Then Astrum Solar's team of highly qualified engineers, sales force and project leads facilitate everything for customers so that they enjoy a seamless transition to solar power – from measuring the homeowner's roof to filing for necessary permits to selling the homeowners Solar Renewable Energy Credits (SRECS). In fact, Astrum Solar is one of the region's largest SREC aggregators and is able to obtain the highest value for customers for their SRECs. It also is the only installer offering upfront value for the SRECs that customers receive when they install solar panels, and was the first company in the region to offer Enphase Energy™ microinverters, which make solar panels more efficient than ever before.

Astrum Solar's management team is comprised of highly accomplished executives from the fields of energy, consumer products and engineering who all share a personal and professional commitment to more sustainable living. And, unlike neighborhood contractors who lack the expertise to bring entire solar projects to fruition, Astrum Solar is backed by a team of skilled professionals, and each installation is designed and personally supervised by a NABCEP-certified

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PV installer™. Likewise, each installation is customized to ensure it meets a customer's specific expectations and all work is performed by company employees -- nothing is outsourced.

Astrum Solar also offers industry leading warranties, such as a buy-back guarantee, enabling customers to go solar without reservation. And, with its commitment to providing each customer with the most positive experience possible, the company's customers have actually become its best ambassadors, consistently referring friends and family to Astrum Solar. To that end, perhaps Frank Bohdal of Millersville, Md. said it best, "My advice to anyone who wants to install solar panels: do your homework before you pick an installer. There's a world of difference out there between solar companies." For more information on Astrum Solar, go to [www.astrumsolar.com](http://www.astrumsolar.com).

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